

McCown
DRUG STORES
"We Sell For Less"

Soft Huggable
PLAY PALS

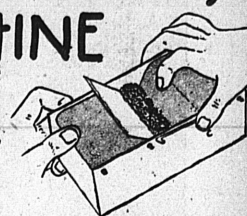
Young arms can't resist the charm of these cuddly, plush play-fellows! Black and white pandas, poodles, monkeys, teddy bears and other lovable dandies. Shop early! Save at McCown's!

\$1.69
UP

FOR EVERY SMOKER
Cigarette Making MACHINE

Easy, simple... makes 'em like your favorite brand. Buy for yourself or gift!

29¢



Gifts please everyone!

BEAUTIFUL GIFT
STATIONERY

Most acceptable these days of much letter writing. At McCown's you will find everything from small boxes to large expensive ones priced

from **49¢**

TUSSY COLOGNE & DUSTING POWDER

Four Irresistible Fragrances Beautifully Blended for Christmas

\$2

Genuine Briar
PIPES

The switch is to pipes!... and the selection is at McCown's. A sure-fire man's gift!

97¢



Handsome, Sturdy
Pipe Rack

Space for 3 pipes in all-wood rack with felt base. Nicely finished in blonde tones with natural grain.....

97¢



POUCHES

Choice of colors in suede or leather with zipper closure

97¢

Genuine Leather
Billfolds

STYLES FOR MEN & WOMEN
Useful! With the features of more expensive billfolds. Special compartments for checks and bills, pockets for passes, transparent holders for driving license. A real gift for that all-important man of yours.

97¢

SOMETHING NEW IN TOILETRIES FOR MEN



Surf Spray
SHAVE BOWL
COOL, CLEAN TANG OF THE SEA

Creamy, softening, latherly soap for luxurious shaving... subtly-clean masculine fragrance. A generous supply in a distinctive, attractive, solid black-walnut container... \$1.50

AFTER SHAVE

Freshens your face like the cool clean breeze from a summer sea... smoothes on with tingling stimulation that's so soothing to an after shave skin... \$1 & 32



Forget-Me-Not LUXURY SET—\$6
Contains: Cologne, Dusting Powder, Hand Lotion, Bath Soap, Perfume (dram).



Forget-me-not

GIFTS FROM PRIMROSE HOUSE

And she'll remember you... he she WAVE or WAC. WOW or stay-at-home girl. Preciously scripted—each item is of salon quality—each enchanting package a colorful gift that will endear you to any woman's heart.



Forget-Me-Not BATH SET \$2.75

Contains: Bubbling Bath and Dusting Powder



Forget-Me-Not PERFUME (dram... \$1.75)

by CHERAMY

COMPACTS

Plastic or Metal

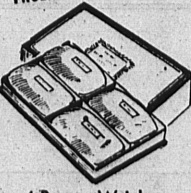
\$1.50 up

frolie

1 oz. Flacon
FROLIC PERFUME

Fresh and sparkling as country air! A heart-lifting perfume to wear for joy and happiness.

FROLIC 3-Pc. Set, Perfume, Talc, Cologne, \$3.50



4 Bars—Whisper BATH SUPERB

Large bars, hard-milled soap... mild and fragrant..... \$1.00



OLD SPICE DUSTING POWDER 12-Oz. Box with Giant Puff!

\$1.00



TISSUE BOX

Early American design tissue box filled with 3 colors fragrant toilet soap, and 1 tube tuberculol

\$1.50

Christmas CARDS

Attractive assortments in colorful designs with genuine Christmas sentiments. Envelopes to match. Priced as low as

39¢

BOX



39¢



Three thrilling new shades for nails and lips



Chen Yu's 3 Precious Sapphires

- PINK SAPPHIRE
- ORIENTAL SAPPHIRE
- BLACK SAPPHIRE



Now, dress your nails in the clear, exquisite brilliance of precious sapphires. These shades are totally different from any you have ever worn before—so clear—so newly elegant—so very distinguished. You'll be first with the newest, CHEN YU lipsticks by the same names to harmonize. The lacquer 75¢ — the lipstick \$1.00 (tax extra).

Congo

EAU DE PARFUM

Haunting temptress... Perfume steeped in jungle magic.

DeLuxe Christmas WRAPPING KIT

30 large, different, gay Christmas sheets with matching seals, tags and enclosure cards. Reg. \$2. While the line... \$1.49

Max Factor — 3 PC. MAKE-UP GIFT SET

\$2.50

Face Powder, Dry Rouge and Lipstick in lovely color-harmonizing shades for all types of skin.



1316 SARTORI

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